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**iPhone Users Can Make Money From Ground-Breaking App**  
*Innovative start-up company [Field Agent](http://www.fieldagent.net) launches a one-of-a-kind income generating application*

FAYETTEVILLE, Ark., April 20, 2010 – [Field Agent](http://www.fieldagent.net) launched Saturday on [Apple's App Store](http://www.apple.com/appstore). What is Field Agent? It's an app that begins with a Client (who needs information) creating a job requesting specific information via the [www.fieldagent.net](http://www.fieldagent.net) website. Field Agent then reviews and broadcasts a request to Agents, (iPhone users in the field) who have installed the Field Agent App. Agents use their iPhones to collect and return information and get paid for the service. Payments can range from \$3 to \$8, depending on the job's degree of difficulty.

“Now more than ever, companies are looking for ways to efficiently gain field intelligence on products and services,” said Kelly Miller, Co-Founder of Field Agent. “In an economy where unemployment is near record levels, it's rewarding to be part of an idea that can create income for thousands of people.”

Most jobs are in everyday locations where Agents live. Information requested by Clients might include: retail pricing and display information, event images, photos of items for sale and consumer surveys that can be completed anywhere an iPhone can be used. Field Agent uses the built-in tools of the iPhone to provide accurate and relevant information that is transmitted back to Clients. Agent history, GPS location, time and date stamps and photo confirmations are all ways to ensure data is returned to Clients accurately with verification.

“What's more, Clients and Agents will help us refine the many uses we've not even thought of,” said Miller. “We see a lot of potential with this app, where Clients will help us identify new solutions where Field Agents can play a key role in delivering data”. According to Miller Field Agent is designed to have thousands of Agents ready to gather information and offer feedback on products and services at a moment's notice. That is a powerful business tool!”

**Field Agent**

Field Agent is a joint venture between Mill Creek Software and NorthStar Partnering Group, based in Fayetteville, Arkansas. Agents should visit the Apple App Store to download the free Field Agent App. Clients and Agents can visit [www.fieldagent.net](http://www.fieldagent.net) for more details on how create and deliver jobs.

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